

# \$4,232,250 in Day's Loan Receipts Here; Bond Sales in Nation Far Behind Schedule

\$1,212,484,600 Must Be  
Raised in N. Y. to Reach  
\$1,500,000,000 Goal

Man in the Street  
Urged to Subscribe

Credit Will Be Given All  
Unable to Pay Cash  
in Full

Banks throughout the New York district were closed yesterday—Columbus day—and business generally was suspended, with the result that there was a further widening in the big gap between the Liberty Loan subscriptions actually received and the amount New York should have subscribed to date.

With \$4,232,250 in new subscriptions reported for the day, the total for this district, according to the committee's figures, now stands at \$287,515,400. This leaves \$1,212,484,600 still to be subscribed in order to reach the \$1,500,000,000 goal set for New York, and means that until the campaign closes sales of Liberty bonds for each remaining day must average \$39,268,000.

New subscriptions reported yesterday included the following:

Brooklyn Trust Company (additional) \$265,000  
Brooklyn National Bank of Trade 100,000  
Alliance Trust and Guaranty Company, Hackensack, N. J. 100,000  
West Hudson County Trust Company, Harrison, N. J. 50,000  
Southern Cotton Oil Company 150,000  
E. S. Pettigrew 100,000  
Schmidt Film & Co. 100,000  
R. C. Squires 50,000  
Charles Baird 50,000

## Loan Committee Busy

While activities in behalf of the war bonds were retarded by the holiday, there was much energy manifested around the headquarters of the Liberty Loan Committee, chiefly in connection with the formation of plans for the "big drive" to carry the loan to a successful conclusion.

Members of the committee refused, in spite of the disappointing returns for the entire country, to be downhearted. The campaign is now only fairly under way, they said, and will gain momentum each day until the subscription books close, on October 27.

No doubt is entertained of the ability and willingness of the American people to buy the \$5,000,000,000 of Liberty bonds. The only thing necessary, it is argued, is to make the people see that it would be a big victory in every way if they responded more promptly to the demand of the government for war funds.

## Popular Loan Sought

Unless the loan is popularized the committee feels the moral effect of even a big over-subscription would lose much of its force. Large subscriptions from wealthy individuals and corporations are being solicited with as much eagerness as ever, but the word has gone out to all workers in this district to increase their efforts to bring in the small subscriptions. "Sell Liberty bonds to the man in the street," the committee urges. "If he has subscribed for bonds already sell him some more, if possible. If he hasn't money enough to buy them, tell him to ask for credit at the bank. The bank—any bank—will trust him until he earns enough to pay off the loan."

## A Stable Investment

The advantages which the holders of Liberty bonds will derive from their investments, according to Harvey D. Gibson, president of the Liberty National Bank, are that they will have "the broadest market of any security in the world. They will be ready convertible into cash at any time, both by large holders or by those who hold as small an amount as \$50. They will be the best known security, and can be bought or sold in any town or city in the United States and all the large cities of foreign countries."

"The soundness of their value as an investment is recognized to be the greatest of any security, for the reason that they are the first obligation of the United States, backed up both financially and morally by the people and the wealth of the United States."

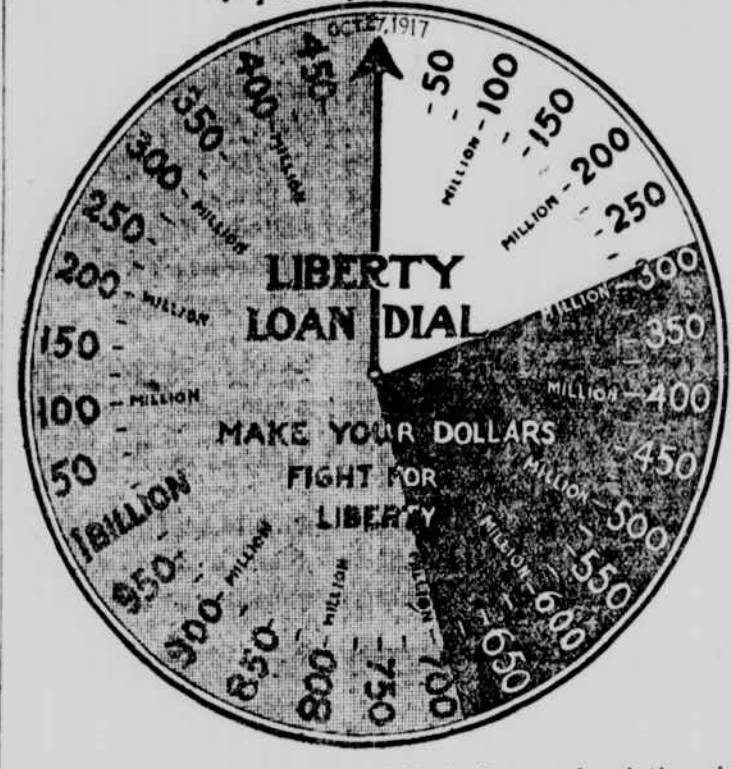
**Bankers Urged to Help**  
The banks of the nation are urged by the War Loan Committee of the American Bankers' Association to put forth every effort to assure the success of the loan.

"The business of the banker," the statements say, "will not be as usual. Loans and discounts will need to be expanded. The safety of the nation depends upon a proper handling of the premiums of financing. Every dollar must be made to do its maximum service."

"The cause is just. America has gone in for victory. Much depends upon the second Liberty Loan. It cannot be allowed to fail. Four million subscribers were marshalled in the first campaign. Ten million more must be

## Loan's Pace Still Slow

NEW YORK DISTRICT'S GOAL  
\$1,500,000,000



The white area represents Liberty Loan subscriptions in the New York District to date. The black area is lost ground that has to be made up. The Loan is that much behind schedule. HELP TO DIMINISH THE BLACK AREA.

## Progress of the Liberty Loan

At the close of business yesterday, the eleventh day of the campaign, the Liberty Loan Committee of the New York District announced the following results:

Subscriptions previously reported.....\$283,233,150  
Day's subscriptions.....4,282,250

Total subscriptions to date.....\$287,515,400  
To reach its goal of \$1,500,000,000 the New York District for the rest of the campaign must yield subscriptions at the rate of \$93,268,046 per day. At the close of business yesterday the total should have been \$687,500,000 instead of \$287,515,400. In this district, therefore, the Liberty Loan is \$1,212,484,600 behind schedule.

The Loan Committee's figures are the only trustworthy figures there are and include fair allowance for floating subscriptions unreported. Figures higher than those published by the committee are pure guesswork.

added in the second drive. Citizens of Great Britain subscribed \$5,000,000,000 to her last war loan. Our people are no less prosperous and patriotic. They will respond, but must be reached through personal appeal. No one can reach them as can the banker. He knows the people of his community. Knows their habits, circumstances and debt-paying ability. It is, therefore, necessary that every banker double and redouble his efforts.

"To win this war the bonds must be sold, production must be stimulated, savings must be increased, and waste must be eliminated. These things can be accomplished only through wholehearted cooperation and determined effort on the part of every banker."

"The success of the second Liberty Loan will cast an everlasting shadow of gloom across the German Empire. Failure to promptly sell the bonds means increased taxation. The bankers have never failed to answer the call of the nation, and they won't fail now."

## Yale Opens Drive For Liberty Loan

NEW HAVEN, Oct. 12.—Yale University has started its big drive for the second Liberty Loan. The slogan is "A Liberty Bond for Every Yale Man." This campaign is not to be any attempt at skirting the end, nor is it even an effort to slip outside of tackle. The play is right straight through center, and the only way a touchdown can be scored will be by putting at least one Liberty Bond to the credit of every man in the university.

The Liberty Loan Committee of New Haven appointed George Farmlay Day, treasurer of the university, chairman of a special committee for Yale, at a recent meeting. He was delegated to name his own assistants and has designated Benjamin D. B. Hammett, '18; Wheeler Williams, '18 S.; William J. J. Carr, '19; Lawrence C. Bemis, '19 S.; and Britton Hadden, '20, to serve with him. H. J. Ostrander, cashier in the treasurer's office, will act as secretary to the committee.

The committee has arranged to assume responsibility for every bond purchased by the students. The plan of buying makes it possible for every enrolled student of the university at the present time to become the owner of a bond.

Gain of One-Third of 1 Per  
Cent Reported in 11 Re-  
serve Districts

Total Recorded  
Is \$344,195,550

Ten Million Bond Buyers Is  
Slogan in Wake Up  
Campaign

WASHINGTON, Oct. 12.—The Liberty Loan has moved only \$18,730,550 nearer its \$5,000,000,000 goal, or approximately one-third of 1 per cent.

The total for the entire campaign thus far, as officially announced to-night, stands still at less than 7 per cent on the basis of returns received to-day, and including subscriptions reported to all reserve banks except Minneapolis up to the close of business yesterday. At the rate of subscriptions reported to-day it would take from eight to nine months to obtain the \$5,000,000,000 desired.

"At the end of eleven days' sale of second Liberty Loan bonds," the Treasury Department's announcement reads, "total subscriptions of \$344,195,550 had been reported to eleven of the twelve Reserve Bank districts in the United States. This is less than 7 per cent of the maximum amount of subscriptions expected by Secretary McAdoo, the close of the drive for \$5,000,000,000 on October 27."

## Returns to October 12

"Official returns, which are up to the close of business October 11:

Boston.....\$48,600,000  
New York.....228,327,000  
Philadelphia.....14,712,550  
Cleveland.....1,911,000  
Chicago.....14,360,450  
Atlanta.....1,763,000  
St. Louis.....5,671,000  
St. Paul.....3,113,050  
Kansas City.....1,217,600  
Dallas.....2,298,100  
San Francisco.....22,991,200  
Minneapolis—No report.

"As a result of the low totals shown by the official statements, appeals are going on to-night from various local chairmen to their workers to make to-morrow one of the biggest days recorded. Vigorous methods for increasing sales also will be resorted to throughout the country next week."

"While the unofficial figures received from different sections indicate that subscriptions are much larger than those shown by the official returns, progress made thus far is causing no optimism."

"The particular need of the campaign workers report, is an increased number of small subscribers to spread the message of the loan, and with this end in view the rallying cry of 'Ten million Liberty Bond buyers' will be sounded throughout the land in the coming days of the drive."

## Report Is Not Complete

Analysis of the official figures announced to-night indicates that no report was received in time for inclusion in the tabulation from New York and Atlanta, the total announced from these districts standing just where it was last night. The report is therefore far from complete. There is no showing for Minneapolis, and Kansas City shows a change of only \$900 for the day for the entire district—a situation which officials admit is almost inconceivable.

Chicago is credited with an increase of only \$48,600 for the day and Cleveland is given only \$75,000 more than reported yesterday, both reports indicating that only a small percentage of subscriptions actually made was reported to the reserve banks.

"Cleveland reported to-night," the statement continues, "that its district shows an unofficial total of \$60,000,000, of which about \$15,000,000 came from Cleveland itself."

Although reported subscriptions at Chicago were only \$355,000 for the entire district, the announcement adds that "Chicago continued a steady drive and reports good sales in the various Illinois districts. Four thousand five hundred subscriptions were obtained by the Chicago flying squadron yesterday."

New England, with an increase for the day of \$5,800,000, showed the biggest advance, its total of \$48,600,000 being approximately the figure reported from Boston. San Francisco, according to the official report, added \$6,044,200 to its previous subscriptions. Other additions were: Philadelphia, \$1,129,800; Richmond, \$2,231,400; St. Louis, \$1,348,950; and Dallas, \$303,000.

"A report from Minneapolis," the statement says, "where the campaign has not got well under way, was that the State Deposit Board had adopted a resolution directing that state funds be withdrawn from all banks failing to push the loan and subscribe for bonds with their own funds, if their reserves warrant it. This action is expected to stimulate the sale greatly."

"Iowa, another state in which the work has been slow in getting under way, was reported to-night to be show-

ing new enthusiasm. The state's quota, it was said, would be met by hard and persistent efforts. Country banks, farmers and wage earners particularly are lining up for the loan throughout the state."

Quickened interest was displayed in the South, Atlanta reporting to-night that subscriptions were coming in steadily. Nashville got \$2,500,000 in subscriptions to-day, and two Atlanta banks subscribed \$1,500,000 each. As the situation stands to-night there remain thirteen working days in which to raise \$4,654,814,550. To accomplish this huge task it will be necessary to strike a daily average of \$388,000,000, or approximately \$15,000,000 every hour of the twenty-four.

## Liberty Loan Boosts

Next Saturday will be Liberty Loan Aviation Day. From twenty-six camps aviators will descend and soar above neighboring cities, dropping red, white and blue "bombs" containing messages addressed to the mayors. It will be the duty of the finder of the massive can in each city to see that it gets to its destination. New York's aviators will come from Mineola.

Benny Leonard, Jim Coffey and Joe Jeane are to be in the fight for the Liberty Loan, but the only uses to which their fists will be put in the encounter will be to assist their eloquence and to pass out subscription blanks. Joe Jeane started the motor tour of the Liberty Loan last night, speaking at a meeting at the battleship Recruit, in Union Square. The others will jump into the ring next week.

Seventy-five per cent of the coast artillerymen guarding New York have subscribed to the second Liberty Loan under the deferred payment plan. On October 24 there will be a field day at Fort Hamilton in furtherance of the loan campaign. There will be a football game and other events. Two thousand soldiers will participate. In the evening there will be a loan rally, a concert and a dinner.

Wednesday, October 24, will be "final day" in the fight for the Liberty Loan. On that day the government authorities, through the Liberty Loan Committee, any citizen of either sex to pass the time of day with his casual neighbor with the motor tour of the Liberty Loan. The campaign is "Yes; have you?" Pleasant and romantic encounters are expected.

**Register To-day**  
To-day is Registration Day. Registration places will be open from 7:30 a. m. to 10:30 p. m. Unless you register you cannot vote.

## National Army Men Purchase \$2,000,000 Of Liberty Bonds

92 Per Cent of Ordnance Division Subscribes to the Loan

The soldiers of the National Army at the sixteen training camps are not content with merely offering their lives to their country. In addition they had, up to yesterday, subscribed for more than \$2,000,000 worth of Liberty bonds.

Subscriptions are pouring in more rapidly as the campaign continues. Many of the soldiers are working as agents for the loan and the drive is further aided by posters and other advertising stunts. Leading men of the nation are also speaking at the camps to encourage subscriptions.

In making known the result of the campaign to date, the Adjutant General's office at Governor's Island announced that the largest regimental subscription was from the 8th Illinois Infantry, which took \$54,000 worth of bonds. So far the Ordnance Division is leading the rest of the army departments. In this 92 per cent of the men have subscribed.

Following is the official report of subscriptions at each camp:

Camp Dix, Wrightstown, N. J. ....\$403,150  
Camp Funston, Fort Riley, Kan. ....295,250  
Camp Kearny, Linda Vista, Cal. ....290,150  
Camp Shelby, Hattiesburg, Miss. ....284,200  
Camp Meade, Annapolis Junction, Md. ....274,350  
Camp Upton, Yaphank, N. Y. ....128,150  
Camp Jackson, Columbia, S. C. ....111,150  
Camp Bowie, Fort Worth, Tex. ....79,150  
Camp Travis, Austin, Tex. ....51,150  
Camp Greene, Charlotte, N. C. ....27,550  
Camp Devins, Ayer, Mass. ....27,550  
Camp Sevier, Greenville, S. C. ....19,400  
Camp Wheeler, Macon, Ga. ....18,300  
Camp Logan, Houston, Tex. ....15,100  
Camp Wadsworth, Spartanburg, S. C. ....6,400

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## Plattsburg Gives \$291,000 to Loan

Student Officers Expect to  
Raise \$547,000, the  
Amount Pledged

(Special Correspondence)

PLATTSBURG, N. Y., Oct. 12.—"Our lives and one thousand dollars a 'battle sight yard' is the offer from members of the Plattsburg training camp to the government in the drive to raise the second Liberty Loan. To-night, at a meeting of the general committee of the camp Liberty Loan, the announcement was made that of \$547,000 pledged to be raised on the post reservation, there is shown at this to-night the sum of \$291,000 in subscriptions."

One company, the 15th, of New York, of the 15th provisional training regiment, made a 100 per cent collection in that command, or thirty-three members and two reserve officers. One student subscribed for \$25,000 worth of the bonds.

There was no publicity given in individual subscriptions. The sub-committee has appointed four committees of three men each to find among the 3,000 candidates one man who will subscribe for \$50,000 worth of the bonds; one who will take \$25,000 worth (and he has been found); one who will take \$10,000 worth and one \$5,000 worth.

There is to be a grand rally on October 27, in which all the students will take part as a closing of the campaign. Three or four men of prominence have been invited from New York City to address the students on that day.

Of the subscribers to-day there was one man who is of the regular army here as a training student. He had only \$4 in his pocket when he entered the camp and has practised the strictest economy. He was paid with the others of his company on Monday, receiving about \$130. To-day he subscribed for two bonds, paying cash.

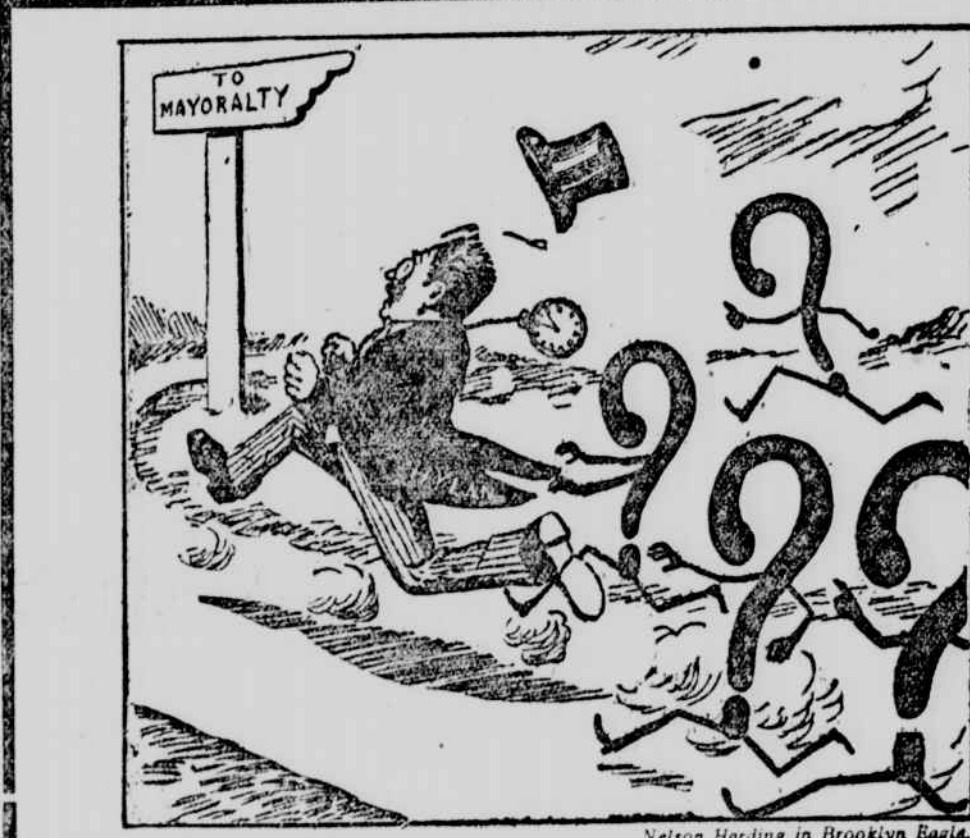
The airship coming to the camp will not be one of the Curtiss machines at Mineola, but will fly from the Curtiss factory in Buffalo to Plattsburg, two

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## Will Hylan Answer?

The Murphy candidate, Judge Hylan, for the want of a real argument, has resorted in every speech to generalities of the most flagrant kind. He has made charges which he has failed to support with facts. Mayor Mitchel on Thursday challenged Judge Hylan to a public debate. He said:

"I will meet Judge Hylan on the platform of Tammany Hall or I will meet him in the Brooklyn Academy of Music. I will meet him in Cooper Union, or I will meet him on the river front. I demand from Judge Hylan the right that every American has, to meet his slanderer in the open and stand or fall upon the justice of his cause."

"If Judge Hylan can substantiate any charge of wrong-doing the people are entitled to know it, and I am not fit to be their Mayor. If, after making these charges and innuendoes, Judge Hylan cannot substantiate them, he is unfit to be either candidate or Mayor."

"This is a time in the affairs of the nation when Americans are offering up their lives and their blood to prove the sincerity of their beliefs. This is a time when the faker and the hypocrite must seek shelter from an aroused public opinion. If Judge Hylan is not a faker, if he is not a hypocrite, if he really believes what he says, I challenge him to come forward and meet the issue face to face. To make it entirely specific, I challenge him to meet me on Saturday night at any place he names."

It is now up to Judge Hylan to meet Mayor Mitchel or withdraw his scurrilous charges. If you want to be in this fight for a decent, clean, patriotic government, you must register today or you cannot vote on November 6th. If you cannot find the Registration Place in your district ask a policeman.

## Last Day of Registration

Be sure to register today! If you do not register you cannot vote.

Registration Places are open all day today from 7 A. M. to 10:30 P. M.

No matter what your politics—Register today.

Then on November 6th vote for John Purroy Mitchel and the Fusion Ticket.

## Fusion Committee of 1917

## Remember—

—that Mitchel in order to make good must have behind him a working majority of the Board of Estimate.

Here is the Fusion ticket and the number of votes each will cast in the Board:

Mitchel, as Mayor.....3 votes  
Prudergast, as Comptroller.....8  
Adamson, Pres. Board Aldermen.....8

**Borough Presidents**

Marks—Manhattan.....2 votes  
Founds—Brooklyn.....2  
Whittle—Bronx.....1 vote  
Gannon—Richmond.....1  
Hillie—Queens.....1

Note the names and vote for those running in your borough!

## The Largest Hotel in the World

**HOTEL PENNSYLVANIA**, New York, will be a Statler-operated hotel.

With 2,200 rooms, 2,200 baths, it will be larger than any other hotel now in existence or under construction—and will likewise set new standards of convenience, service and distinction.

Now building, opposite Pennsylvania Station. Opens in July, 1918.

The present Hotel Statler at Buffalo, Cleveland and Detroit are good hotels. That is why Hotel Pennsylvania will be Statler-operated, and why Statler Hotel Statler (now Statler Hotel) is being opened at St. Louis November 10th.

**HOTELS STATLER**  
BUFFALO CLEVELAND DETROIT

Now building in St. Louis and New York

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